

Description

The Creative, Design, and Fashion career field comprises a wide range of placements within creative industries, which are defined by UNESCO as, “industries that combine the creation, production and commercialization of products which are intangible and cultural in nature. These contents are typically protected by copyright and they can take the form of goods or services.” Depending on an intern’s interests and career goals, the Creative, Design, and Fashion career field can allow interns to explore the business side of creative industries and/or let their creative skills shine.

Key Skills

- Brand Management
- Business Development
- Client relations and support
- Creating Templates or Mock-Ups
- Creative Design – Photoshop
- Develop creative briefs based on client needs
- Developing Proposals
- Fashion Marketing or Merchandising
- Front-end Website Design
- Illustrator
- Logo Creation
- Pattern making
- Prototyping
- Reviewing Brand Guidelines
- Social Media Marketing
- Sourcing