



مؤسسة محمد بن سلمان الخيرية
Mohammed bin Salman Foundation
misk Foundation مؤسسة مسك الخيرية

MISK FOUNDATION PROGRAMS

1ST HALF 2021





MISK PIONEERS INNOVATIVE PROGRAMS TO ENABLE THE FUTURE GENERATION OF LEADERS, ENTREPRENEURS AND SCIENTISTS

4 TRACKS

MISK LEADERSHIP

REALIZE THE POTENTIAL OF A DIVERSE CADRE OF LEADERS FROM ACROSS THE KINGDOM

EARLY FUTURE LEADERS DEVELOPMENT

YOUNG LEADERS DEVELOPMENT

SENIOR LEADERS CULTIVATION



MISK SKILLS

SUPPORTING YOUTH IN DISCOVERING AND ACCELERATING THEIR CAREERS

CAREER DISCOVERY

CAREER PREPARATION

CAREER LAUNCH



MISK ENTREPRENEURSHIP

ENCOURAGE AND FACILITATE THE LAUNCH AND GROWTH OF YOUTH-LED SAUDI START-UPS

ENTREPRENEUR CAPACITY BUILDING & START-UPS LAUNCH

START-UPS GROWTH



FOSTERING CREATION OF YOUTH-FOCUSED ORGANIZATIONS

YOUTH LOCAL ENGAGEMENT

YOUTH GLOBAL ENGAGEMENT

MISK COMMUNITY

PROMOTE COMMUNITY-BASED COLLABORATION BY FOCUSING ON LOCAL AND GLOBAL ENGAGEMENTS AND ENABLING THE YOUTH TO BECOME COMMUNITY LEADERS ON LOCAL AND GLOBAL STAGES



MISK HUB

An online platform which brings together ambitious Saudi youth at various stages of their education, employment, leadership, or entrepreneurship journeys to explore, engage and experience Misk Foundation's high-impact development programs, insightful content, and skill-building experiences, as well as find connections and create opportunities

2.6M

UNIQUE PAGE VIEWS

791K

TOTAL UNIQUE VISITORS

170K

REGISTERED USERS

39

NO OF PROGRAMS PUBLISHED

177

NO OF ARTICLES & VIDEOS PUBLISHED

hub.misk.org.sa



MISK LEADERSHIP



DEVELOPING A NEW BREED OF LEADERS

MISK LEADERSHIP



6

PROGRAMS

4 ACTIVE IN H1

21K+

APPLICANTS

915

ENROLLED

400

COMPLETED TO DATE

REALIZE THE POTENTIAL OF A DIVERSE CADRE OF LEADERS FROM ACROSS THE KINGDOM

MISK LEADERSHIP



FELLOWSHIP

A comprehensive program which cultivates and develops well-rooted, and emboldened university students to make a positive socio-economic impact, and empowers them to become a force locally and globally, thereby opening doors for a career-enriching journey

6 MONTHS

DURATION

75

ENROLLED

611

NUMBER OF APPLICANTS

3,600

BENEFICIARY HOURS

ONGOING



MISK
LEADERSHIP

NEXT GEN

An immersive learning and practical leadership development outdoor bootcamp, designed to give High School and University undergraduate students the opportunity to explore and ignite their inner potential

6 DAYS

DURATION

730

NUMBER OF APPLICANTS

150

TOTAL SEATS TO BE OFFERED

75 HIGH SCHOOL STUDENTS

75 UNIVERSITY STUDENTS



MISK LEADERSHIP



COLLEGE PREP

A 2.5-year leadership development journey to help high-performing and ambitious students secure places at prestigious top-tier universities

2.5 YEARS

DURATION

1,000

TARGETED NO. OF SEATS

10K

NUMBER OF APPLICANTS

400 600

COMPLETED TO DATE

ONGOING

251

TOP 20 UNIVERSITY ADMISSIONS





2030 Leaders

Misk's flagship program, which aims to select, develop and support the next 1,000 accomplished Saudi senior leaders, who will be able to strongly contribute to accelerating the national transformation agenda

9 MONTHS

DURATION

10K

APPLICANTS

90

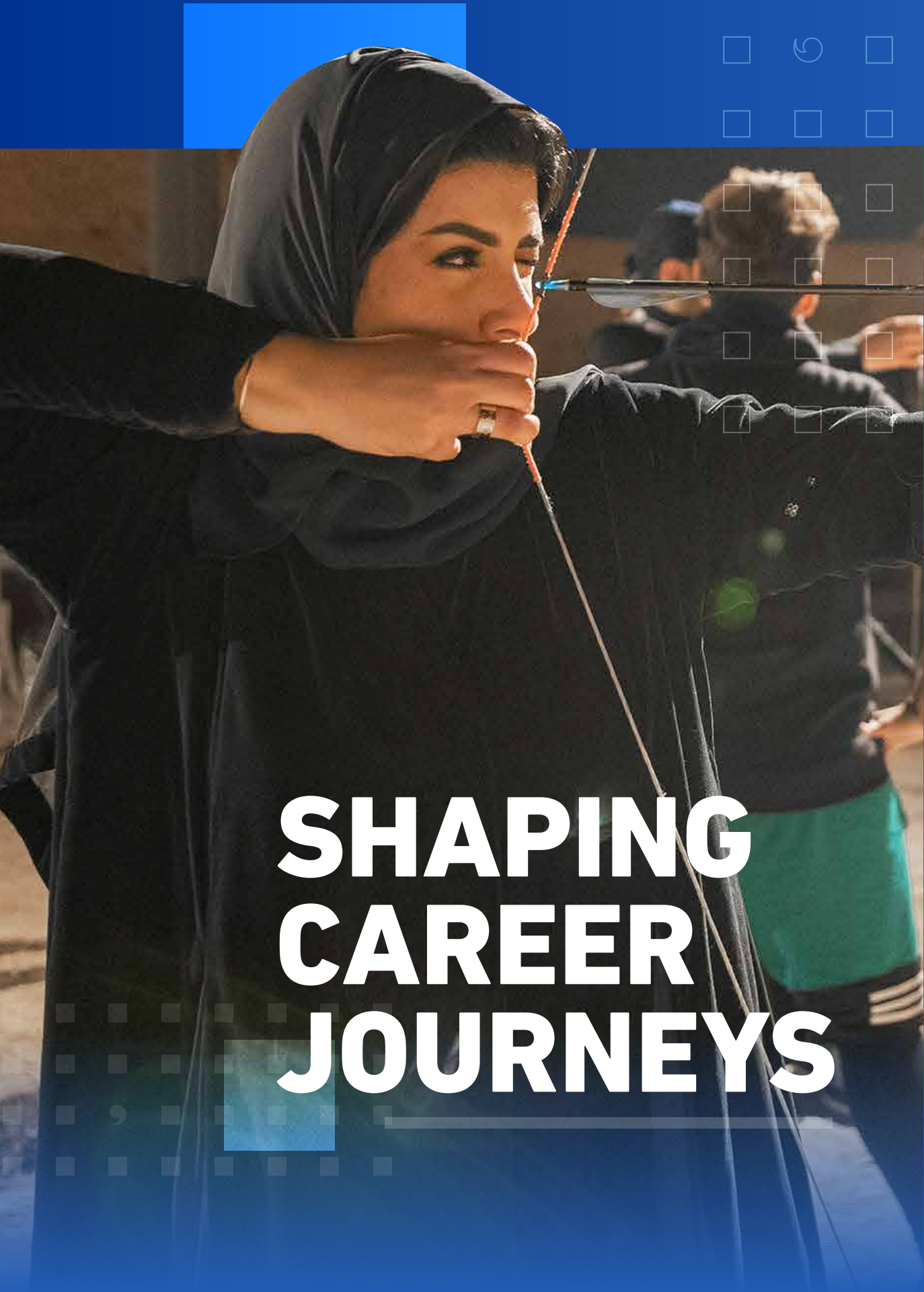
ENROLLED

MISK
LEADERSHIP



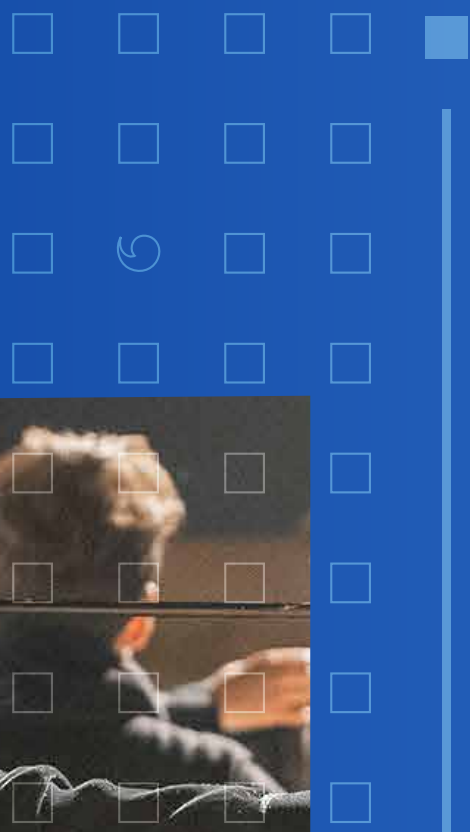


MISK SKILLS



SHAPING CAREER JOURNEYS

MISK SKILLS



6

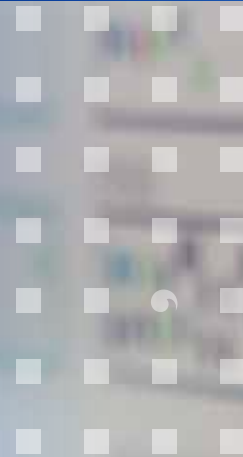
PROGRAMS

5*

ACTIVE IN H1

*Excludes Future Seekers

SUPPORTING YOUTH
IN DISCOVERING AND
ACCELERATING
THEIR
CAREERS



215K+

APPLICATIONS

196K+

ENROLLED

667K+

BENEFICIARY HOURS

MISK
SKILLS



DISCOVER YOUR PATH

High School students trained to discover career options and career paths

4 HOURS

ONLINE LEARNING CONTENT

5,300

TARGETED NO. OF SEATS

20,563

ENROLLED TO DATE

41K

BENEFICIARY HOURS



MISK SKILLS



JOB SHADOWING

High School students given the opportunity to observe the world of work and learn

10 DAYS

DURATION

300

TARGETED NO. OF SEATS

1,776

NUMBER OF APPLICANTS

2,797

BENEFICIARY HOURS



MISK
SKILLS



CAREER READINESS

Transitioning from education to employment by focusing on soft skills and employability through engaging content

1 WEEK

DURATION

100,000

TARGETED NO. OF SEATS

57,560

ENROLLED TO DATE

123K+

BENEFICIARY HOURS



MISK SKILLS



TRAINEESHIPS

Expose talented youth to world-class professional opportunities through placements with top-tier local and international organizations in priority industries of KSA

3-12 MONTHS

DURATION

470

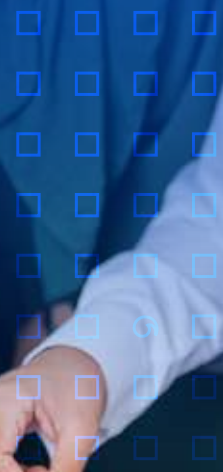
TARGETED NO. OF SEATS

63,654

NUMBER OF APPLICANTS

25,000

BENEFICIARY HOURS



MISK SKILLS



JUNIOR PROFESSIONAL OFFICER

Creates opportunities for graduates and young professionals to have a better & personalized access to the United Nations and its agencies in various disciplines

1-3 YEARS

DURATION

14

ENROLLED



9,000

BENEFICIARY HOURS



MISK
SKILLS



FUTURE SEEKERS

Develop fundamental in-demand future skills in the first phase, followed by a selective Nano degree-based career-building second phase, to help accelerate Saudi's National Digital Transformation

20 HOURS

(COMPLETED WITHIN 3 MONTHS)

DURATION

118K

(3,000 SELECTED TO ENROLL IN PHASE 2)

ENROLLED

16K+

GRADUATES FROM PHASE 1

325K+

BENEFICIARY HOURS



MISK SKILLS



EMERGING SECTOR SKILLS COURSES

Programs developed in-house as well as with world-class global educational partners to equip youth with transformational industry 4.0 in-demand skills to meet changing market needs in different sectors

ONGOING



Artificial Intelligence



Data Science



Autonomous Systems



Programming



Web Development & Business



UX Design



Leading People & Teams



Six Sigma Yellow Belt



Google IT Automation with Python



Blockchain Revolution in Financial Services



Google IT Support



Game Design & Development



Leading the Modern-day Business

10-16

WEEKS

DURATION

5,200

TARGETED NO. OF SEATS

30,245

NUMBER OF APPLICANTS

141,106

BENEFICIARY HOURS

MISK
SKILLS



CONTRIBUTING TO THE STARTUP ECOSYSTEM

MISK
ENTREPRENEURSHIP

6

PROGRAMS

2 ACTIVE IN H1

ENCOURAGE AND FACILITATE THE LAUNCH AND GROWTH OF YOUTH-LED SAUDI START-UPS

82,818

APPLICANTS

7,800

ENROLLED

80

COUNTRIES

MISK ENTREPRENEURSHIP

Entrepreneurship World Cup 2019 WINNER



ENTREPRENEURSHIP WORLD CUP

ONGOING ▲

The largest multi-stage entrepreneurship ecosystem of the world's best Start-Ups and VCs, aiming to connect promising and early-stage disruptive Saudi and International Start-Ups with investors and top entrepreneurs, with a chance to win life-changing prizes

28

NUMBER OF COURSES

81.5K

GLOBAL APPLICANTS

15

SAUDI FINALISTS

9
MONTHS

DURATION

7.5K

GLOBAL ENROLLED

9

SECTORS
REPRESENTED

Health and Wellness

EdTech and Learning
and Talent

Mobile



SaaS/Enterprise Software



Big Data/AI



Media and Entertainment



IOT



Mobility and Transportation

Manufacturing and
InfrastructureMISK
ENTREPRENEURSHIP

SPARK

An intensive 6-week on-line mentoring program for Saudi youth entering the ecosystem of entrepreneurship, who aspire to develop their ideas, launch their own venture and create value

2 COHORTS TO DATE

6 WEEKS

DURATION (PER COHORT)

335

ENROLLED (SPARK 2 AND 3)

1,318

NUMBER OF APPLICANTS

SAR 500K

CASH PRIZES FOR TOP 10 WINNERS

ONGOING



MISK
ENTREPRENEURSHIP



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MISK COMMUNITY



COMMUNITY BUILDING INITIATIVES

MISK
COMMUNITY



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6

PROGRAMS

5

ACTIVE IN H1

8

SUPPORTED YOUTH
FOCUSED ORGANIZATIONS

31K+

YOUTH INDEX RESPONDENTS

PROMOTE
COMMUNITY-BASED
COLLABORATION BY
FOCUSING ON LOCAL
AND GLOBAL
ENGAGEMENTS, AND
ENABLING THE YOUTH TO
BECOME COMMUNITY
LEADERS ON LOCAL AND
GLOBAL STAGES

MISK
COMMUNITY



IGNITED VOICES

Provide youth talent with learning opportunities in international leadership, enhance their cultural understanding and become global citizens

12 WEEKS

DURATION

49

FUTURE GLOBAL AMBASSADORS

11

WORLD-CLASS MENTORS

2,352

TRAINING HOURS



MISK
COMMUNITY



NPO INCUBATOR AND ACCELERATOR

Incubates new and accelerates emerging non-profit organizations serving youth. Participating entities will build their organizational capacity to improve efficiency and effectiveness resulting in impactful programs. The program will also ease access to financial support for promising NPOs

13 WEEKS

DURATION

8

ORGANIZATIONS SUPPORTED

24

REPRESENTATIVES FROM ORGANIZATIONS

150+

APPLYING ORGANIZATIONS

MISK
COMMUNITY



GLOBAL YOUTH INDEX

Helping NGOs, policy makers, research institutions, corporate entities and young people to identify areas of success, best practices and gaps in the arena of youth development

12 MONTHS

DURATION

30

COUNTRIES BENCHMARKED

31,500

YOUTH SURVEYED

50+

INDICATORS

ONGOING

MISK
COMMUNITY



YOUTH VOICE PROGRAM

An enriching dialogue program that aims to engage young people from all over the Kingdom in a number of seminars, discussion meetings and trainings. It focuses mainly on critical thinking and persuasive communication skills

5

CITIES

20,000

REGISTRATIONS TO DATE

8,000

TOTAL TRAINING HOURS TO DATE



MISK COMMUNITY



MISK GLOBAL FORUM EVENT

Misk Global Forum in its 6th iteration will bring together young people, global leaders, and impact makers to meet the challenge of change head on. We will reflect on how our lives and realities have shifted post COVID-19. For the first time, the format of this year's edition will combine physical presence with an online component, gathering a global audience on our unique virtual platform to mark the Foundation's 10-year anniversary

TARGETED

7K

PARTICIPANTS

TARGETED

10

NPOS TO BE SHOWCASED

TARGETED

100+

PARTICIPATING COUNTRIES





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EXPERIENCE OUR PROGRAMS
BY VISITING THE MISK HUB

<https://hub.misk.org.sa/>

