

## **Description**

Many of our program location's economies thrive off the hospitality, tourism, and event industries. This career field encompasses many types of businesses ranging from hotels, restaurants, attractions, tour groups, music venues, and more with the core focus of providing an excellent experience and service for customers. With many upcoming major international events being hosted in the region, such as the 2022 Winter Olympics in Beijing, people from all over the world will be visiting Asia, making it an exciting time to intern in this career field.

## **Key Skills**

- Account Management
- Business Development
- Client relations and support
- Communication
- Content Creation
- Databases/Reservation System
- Event Management
- Marketing & Promotion
- Problem Solving
- Proofreading contracts & policies
- Public Relations/Building your Brand
- Vendor Sourcing
- Virtual Event Delivery and Coordination