

## Description

Working in Media, Communications, & Publishing across the globe can require delivering fresh content across multiple outlets that meet the needs of a wide audience. Virtual interns supporting this career field can support the development of any type of medium including digital, print, video, photography and more, as well as supporting the editing and distribution of the content. Tasks may revolve around a specific piece and require research, content development, and more.

- Client Relations and Support
- Content Development
- Content Research
- Content Reviewer
- Copywriting – Website
- Create media plan based on client needs
- Creative Design – Photoshop, Illustrator, InDesign
- Editing
- Facilitation and Presentation Delivery Skills
- Fact Checking
- Marketing
- Media and News Liaison
- Presentation
- Social Media Marketing
- Story/Blog Pitching
- Storytelling